

# ENGAGEMENT

## SUPPORTING THE ENGAGEMENT OF BUSINESS & EDUCATION OF IT-AL-ME SMES IN A CB PERSPECTIVE

Bari, 10 Luglio 2024

Fondazione ITS Academy A. Cuccovillo

Via Divisione Acqui sn - Bari

We are pleased to invite you to the workshop organized within the Project “**Supporting The Engagement of Business & Education of IT-AL-ME SMEs in a CB Perspective - ENGAGEMENT**”, co-financed by the European Union within the **Interreg IPA Sud Adriatic 2021 /2027 Program** - Priority AP 1 – A smarter South Adriatic program area, by promoting innovative and smart economic transformation.

The **ENGAGEMENT** project represents the further capitalization of the **HISTEK** and **HISTEK plus** projects (Interreg IPA CB Italy-Albania-Montenegro Programme), within which the vision of a joint IT-AL-ME 5th level EQF education system (equivalent to the Italian ITS) was shared, highlighting the most important advantages that it can generate at a cross-border level, and in particular:

- the possibility for companies of the 3 countries to be a very active part of the training process, contributing to the development of the specific skills really needed to grow and consolidate, with a view to internationalization;
- the concrete opportunity to significantly raise the qualified placement levels of young people, offering greater opportunities for job offers consistent with their studies.

With the goal, therefore, of further strengthening this vision, **ENGAGEMENT** aims to identify in detail the cultural, social and legislative aspects on which to work to build and promote ever greater cooperation between businesses and training institutions in a cross-border perspective.

Through 3 seminars held in the 3 partner countries, involving Ministries, Regions, Chambers of Commerce, companies and important stakeholders of the territories, good practices, needs and opportunities will be shared, which will flow into a joint action plan, containing recommendations for political decision makers aimed to promote and support the strongest business/education engagement within the framework of the EQF 5th level joint cross-border education system to be co-realized.

We look forward to your participation and valuable contribution.

# AGENDA

09:30-10:00      **REGISTRATION**

10:00-10:15      **WELCOME**

- **Mrs. Lucia SCATTARELLI, Presidente Fondazione ITS Academy A. Cuccovillo**
- **Mrs. Gianna Elisa BERLIGERIO, Director at Economic Development Department – Puglia Region (TbC)**

10:15-10:45      **ENGAGEMENT PROJECT**

- Presentation of realized outputs and objectives achieved during the implementation of HISTEK & HISTEK plus; Expectations from the ENGAGEMENT project  
**Mr. Roberto VINGIANI**

10:45-11:15      **STATUS OF ITALY IN THE DUAL SYSTEM PATH**

- Current state of the art of the business/education engagement in Italy, with a focus on SMEs: main cultural aspects, challenges and problems  
**Antonella ZUCCARO - National Institute for Documentation, Innovation and Educational Research**

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11:15-11:30      **COFFEE BREAK**

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11:30-12:00      **LEGISLATIVE/GOVERNMENT SUPPORTS**

- Current Italian framework to support companies that adopt the dual system  
**Daniela TALA' - National Agency for Active Work Policies (ANPAL)**
- Higher VET Situation in Italy  
**Gabriele VALERIO - Regional Department of Education and Labor Market**

**12:00-12:45      TESTIMONY OF COMPANIES APPLYING DUAL SYSTEM**

- The Italian experience: testimony from an Italian company
- The Albanian experience: testimony from an Albanian company
- The Montenegrin experience: testimony from a Montenegrin company

**12:30-13:00      Q&A**

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**13:00-14:30      LUNCH BREAK**

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**14:30-15:30      ENVISIONING (SHARING A VISION)**

- Sharing the opportunities that can arise from a CB collaboration, building a synergistic education system capable of networking educational institutions and companies from the 3 countries

**Brainstorming moderated by Annamaria Patella**

**15:30-16:30      WORKING TOGETHER**

- Key aspects to focus on for the analysis of the country context to be carried out in Albania through a co-designed questionnaire: sharing of proposals

**16:30-17:00      Q&A, Discussion & Final Greetings.**